Brown Parker & DeMarinis Flourishes at CLIO Healthcare Awards

Brown Parker & DeMarinis Advertising once again demonstrated its creative prowess as its work was nominated for three CLIOs and won two: **Silver** for billboard campaign (no other winners in this category) and a **Bronze** for print campaign.

Brown Parker & DeMarinis is the only hospital-focused agency to win CLIO awards this year and continues to demonstrate its strategic and creative capability to bring a fresh approach to hospital advertising.

“Although it is terrific to be awarded these CLIOs, it is most important to build our partners’ business,” says BPD president Jason Brown. “We strive to help our hospitals become a significant factor in the marketplace and do so with strategic thinking that is then executed by truly talented creatives.”

About Brown Parker & DeMarinis

Brown Parker & DeMarinis is a privately held company that singularly focuses on hospital marketing with over 30 hospitals and healthcare systems throughout the nation as its clients. It has been recognized nationally for its strategic contributions to our partners’ growth as well as awarded numerous creative awards such as CLIOs, Asters, and Addys. For more information about BPD Advertising, go to www.bpdhealthcare.com.

About CLIO Healthcare Awards

The CLIO Healthcare Awards are executed using the same rigorous standards and commitment to excellence as the Awards, but levels the playing field to qualify and judge this particular and massive industry sector more fairly and appropriately. The CLIO Awards and CLIO Healthcare Awards are produced by Nielsen Business Media, a part of the Nielsen Company, a global information and media company. For more information about the CLIO Healthcare Awards, go to www.CLIOHealthcare.com.