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Brown Parker & DeMarinis Advertising wins 7 Golds and 13 Silvers at 2008 Addys

February 25, 2008—Delray Beach, FL—Brown Parker & DeMarinis continued its winning ways at the Addys, garnering 20 Gold and Silver awards at this year's event, held Friday night at the Hyatt Pier 66 in Fort Lauderdale.

"It's always nice to be recognized by your peers for creative excellence," said Jason Brown, President/Director of Clients Services for Brown Parker & DeMarinis. "Of course, our number one priority is getting results, but having work that stands out in the marketplace is an important factor in that equation."

This year's winning entries included work in print, radio and television for several of the agency's hospital clients, including:

- Holy Cross Hospital—Best Television Commercial ("Diagnostic Imaging")
- Holy Cross Hospital—Best Television Commercial ("50 Best")
- Holy Cross Hospital—Best Local Television Campaign ("50 Best")
- Florida Hospital—Best Print Campaign ("Cardiac")
- Florida Hospital—Best Newspaper Ad ("Cancer—Broken Line")
- Florida Hospital—Best Newspaper Ad ("Cancer—Cluster")
- Florida Hospital—Best Magazine Ad ("Cardiac—Code Stemi")
- Florida Hospital—Best Magazine Ad ("Cardiac—Physician Hands")
- Florida Hospital—Best Magazine Ad ("Cardiac—Physician Experts")
- Florida Hospital—Best Local Radio Campaign ("Cancer")
- Florida Hospital—Best Newspaper Campaign ("Cancer")
- Baptist Cardiac & Vascular Institute—Best Newspaper Campaign ("Physician Image")
- JFK Medical Center—Best Newspaper Ad ("Bariatrics")